LA POSTE IMMOBILIER

Founded in 2005 as Groupe La Poste's property company, La Poste Immobilier promotes real estate as a driver of urban development and innovation. Where real estate meets postal services, its expertise is shaping the city of tomorrow by creating modern, functional buildings adapted to new uses – with a focus on innovation and sharing.

La Poste Immobilier manages a portfolio covering over 6 million m² and comprising almost 10,000 commercial, industrial and retail premises across France. Its eight regional divisions are rooted in local communities. La Poste Immobilier excels in renovating and enhancing the value of historical and emblematic buildings, adapting their legacy to current and future needs.

As a responsible property company, La Poste Immobilier's goals are sustainable urban deliveries, the revitalisation of town centres and support to local economies. It is also committed to biodiversity and the circular economy, putting its expertise at the service of a portfolio that combines scale, diversity and a positive impact on local communities and ecosystems.

NEEDS & CHALLENGES

CONTEXT

Near the Perpignan Airport, La Poste is opening an automated sorting site capable of processing 18,500 parcels and 48,700 letters per day – three times more than the group's legacy site in the metropolitan area. Thanks to a €13 million investment, including €2 million for industrialised sorting, the facility serves 135,650 households and 11,282 businesses in 35 municipalities. It improves working conditions for 190 employees and enhances traceability and logistics.

PROJECT

La Poste is decarbonising its deliveries thanks to a network of urban logistics sites. With more than 100 locations in France already, its subsidiary PI Logistique Urbaine is planning a 7,500 m² mail & parcel sorting centre in the Torremila Roussillon business park in Perpignan. The project, which aims to strengthen sustainable logistics, is currently in the building permit application phase.

TECHNICALS CHALLENGES

La Poste is implementing the second phase of its industrial modernisation programme to double its capacity by 2030 – aiming to sort and deliver 1 billion parcels per year.
The facility meets the CSR commitment to completely decarbonise deliveries in the urban centre of the Perpignan metropolitan area.

KEY FEATURES

The Perpignan site embodies La Poste's CSR commitment to decarbonised urban deliveries. It incorporates reused materials from a local recycling centre, a 2,134 m² (500 kWp) solar farm and 35 next-gen charging stations. It will eventually power a fleet of more than 70 electric vehicles, promoting sustainable logistics in the Perpignan metropolitan area.



GSE'S ENVIRONMENTAL EXPERTISE AND STRATEGY

FOCUS ON CERTIFICATION

FRANCE / PERPIGNAN (66)

LA POSTE IMMOBILIER

6,000 m2 industrialised sorting facility
HQE Sustainable Building 2016 – High Performance
Biodivercity label – Base level
E+C- label – E3C1 level



CHRITSINE LAGRIFFOUL SANCHEZ
REGIONAL DIRECTOR,
LA POSTE IMMOBILIER

This project is a clear demonstration of our commitment to innovation and sustainability. It also optimises working conditions for our teams and improves operational efficiency.

GSE

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