



Saint-Priest, Lyon metropolitan area

**PRESS RELEASE**

7 October 2021

## **GSE OPENS ITS NEW BRANCH IN LYON, A SHOWCASE OF THE COMPANY'S KNOW-HOW**

*On Thursday 7 October, commercial property specialist GSE inaugurated its new "Auvergne Rhône-Alpes Bourgogne Franche-Comté" regional branch, previously located in the nearby municipality of Bron. The new 1,430 m<sup>2</sup> office boasts industry-leading environmental performance and will provide employees with more space and light.*



### **Serving GSE's growth**

Maximising the flexibility of the layout, enhancing the comfort of employees and users, and putting environmental & social responsibility into practice: these were the challenges that GSE's new branch aimed to meet, to better serve the group's growth and its activity in the Auvergne Rhône-Alpes Bourgogne Franche-Comté region.

*"We are particularly proud to inaugurate our new Lyon branch today," said Oliver Cante, Director of Regions at GSE. "It reflects our dynamic growth and our local presence in the region, as well as our know-how and our wish to place the user and sustainable development at the heart of our buildings."*



The new branch will eventually welcome 55 employees, including 10 members of the Sustainable Building department.

**Combining comfort and environmental performance**

Designed & built by GSE and led by developer Nexity, this 1,430 m<sup>2</sup> project comprises three blocks: two-storey wood-framed side blocks for the offices and a central block with a concrete & metal frame for the communal areas (toilets, restaurants and a rooftop terrace), also two storeys high.

As a showcase of GSE’s environmental and social values, the building aims to obtain the E3C1 level of the new BEPOS

Effinergie 2017 eco-label. To achieve this, it produces electricity (with photovoltaic shading) and minimises its carbon footprint – both in terms of the construction materials used and of its very low energy consumption.

GSE minimised the carbon footprint through the careful choice of all the materials used in the project, preferring those that could be sourced locally and/or were easily recyclable.

**User wellbeing**

This eco-designed office building also stands out by the wellbeing it provides users. The materials, the wood frame, the soft ambient light, the large bay windows opening onto the outside, the acoustics and the controlled air quality all contribute to ensuring incomparable comfort.

The concept is to offer users spaces conducive to collaboration, innovation and creativity. The building therefore includes areas for interaction, meetings and discussions.

**A strategic location at the entrance to Lyon**

Located on rue Jean Carmet, in the redeveloped Berliet area of the Saint-Priest municipality, the new branch is ideally situated on the outskirts of Lyon, a stone's throw from the Parc de Parilly.

Served by the A43 motorway, the site has good transport connections to the entire region covered by the new branch, while the centre of Lyon can be reached in just a few minutes.



**ABOUT GSE**

Founded in 1976, GSE has become a global contractor specialising in the comprehensive management of commercial real estate projects in Europe and China (from real estate development and financing to the search for land, project qualification, technical studies, design & build, commissioning, and after-sales services), with commitments on prices, deadlines, and quality.

GSE has over 460 employees producing logistics, industrial, retail, and special purpose buildings, with a turnover of around €665 million in 2020. GSE operates in six European countries as well as China. The company has been present in China since 1996 and has delivered almost 2M m<sup>2</sup> of industrial and logistics projects across the country. In 2019, GSE became a company of the GOLDBECK group, the European leader of turnkey construction with revenues of €4 billion and over 7,800 people employed at more than 70 sites.

For further details: <https://www.gsegroup.com/en/>

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